

## PRESS RELEASE

### **ASAP again sponsors CO<sub>2</sub> compensation for well-known classic car rallies**

Comprehensive commitment to sustainable mobility / ASAP's sustainability consulting services are increasingly in demand

**Ingolstadt, June 29, 2024. As a top engineering partner to the automotive industry, the ASAP Group not only offers numerous consulting services relating to sustainable mobility, but also actively promotes it. For example, the ASAP Group initiated the greening of the traditional classic car rallies Donau Classic (June 27 to 29, 2024) and München Classic (September 14, 2024) as well as the Audi RegioSprint rally, which took place on April 20, 2024, and is sponsoring the CO<sub>2</sub> offsetting of all three events for the third time in a row this year. "We are delighted to once again be making a contribution to climate protection in this way. The future of mobility is inextricably linked to the protection of the environment and nature, regardless of statutory climate and energy targets," says Robert Werner, COO of the ASAP Group.**

ASAP also initiated and implemented the greening of the three classic car rallies due to its enthusiasm for cars. The strong connection to mobility, but also to the region, is also reflected in the fact that ASAP itself has been a participant in the Donau Classic rally since it was founded in 2010. When the three classic car rallies go green, the vehicles of all rally participants and all service vehicles will be CO<sub>2</sub>-compensated. In this context, ASAP has initially drawn up a CO<sub>2</sub> balance sheet based on the kilometers to be driven by the participating vehicles for the event. The total value of CO<sub>2</sub> emissions will be offset by so-called combination certificates in accordance with the internationally recognized Gold Standard. ASAP is working together with Nature Consulting, a company that advises on species and climate protection projects and environmental education.

### **Support for reforestation and climate protection projects in the area of energy efficiency**

These combination certificates are used to support both reforestation projects and climate protection projects in the field of energy efficiency, each corresponding to the total CO<sub>2</sub> consumption of the three classic car rallies. These include tree donations for farmers and local cooperatives in South America. The double certification offsets twice the amount of CO<sub>2</sub> emissions of all vehicles involved in the rally.

The greening of the three classic car rallies initiated and sponsored by ASAP is part of ASAP's overall strategy for the holistic development and promotion of sustainable mobility. ASAP offers

comprehensive development services with a focus on megatrends such as e-mobility, autonomous driving and connectivity. In the area of sustainability consulting, ASAP also develops sustainable business models for customers and offers comprehensive advice on CSR and ESG management as well as funding support. ASAP's sustainability experts also provide support with certification preparations, sustainability reporting and EU taxonomy audits. Innovation scouting, conducting market analyses, reviewing legislation and deriving measures for action are also part of the automotive industry development partner's area of expertise, as are services for GHG and LCA balancing and CO<sub>2</sub> offsetting for sustainable environmental reduction.

One focus project involved analyzing the electricity market in the European Union. ASAP examined the current trends and future developments on the electricity market and the resulting impact on electric vehicles in order to support strategic decisions for the project partner in the OEM environment.

"The demand for our sustainability consulting services has increased more and more in recent years. On the one hand, this is due to the growing requirements in the area of sustainability. On the other hand, many companies are looking at the future viability of their business models at an early stage and are happy to draw on the support of our ASAP team of experts," says Heinz Schwartz, Director Division Consulting & Service at the ASAP Group.

### Visual material (2):



ASAP offers customers comprehensive sustainability coaching.



ASAP is committed to sustainable mobility by greening well-known classic car rallies.

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**The ASAP Group**

The ASAP Group was founded on January 1, 2010 with a clear focus on future automotive technologies. Today, the development partner to the automotive industry can look back on almost unparalleled growth in automotive engineering: as of January 2024, the Group employed 1,700 people at nine locations. The ASAP Group, a subsidiary of HCLTech, offers comprehensive development services with a focus on megatrends such as e-mobility, autonomous driving and connectivity. With its five service segments – Electrics/Electronics, Software, Consulting & Service, Test & Validation and Vehicle Engineering – ASAP's strategic development focus is on future-oriented fields of technology.