

PRESS RELEASE

ASAP presented its end-to-end service portfolio at PCIM Europe 2024

Great response at international power electronics trade fair in Nuremberg / ASAP provided detailed insights into the Test & Validation division / Customers are increasingly demanding scalable complete solutions

Ingolstadt, 13.06.2024 The ASAP Group was represented at this year's international PCIM Europe from June 11 to 13, 2024 in Nuremberg with its own exhibition stand. At the leading trade fair for power electronics, the focus was on ASAP's specific services in the field of Test & Validation. "PCIM has shown once again: In an increasingly software-defined world, virtual validation is becoming more important without the physical testing of components and systems losing its significance. At ASAP, we are actively shaping this change and developing our processes and systems accordingly," says Dominik SedImair, Director Division Test & Validation at ASAP.

At PCIM Europe 2024, which was attended by around 500 exhibitors from 30 countries, ASAP provided detailed insights into its solutions for testing automotive components and systems in accredited test and trial centres. These cover all process steps of component testing. Also in focus: the Test Systems sub-sector, which ASAP Experts also presented at PCIM 2024.

Close dovetailing of physical testing and virtual safeguarding increasingly important

In the Test Systems division, ASAP realises modular and scalable functional validation with a focus on comfort and ADAS/AD functions as well as automotive test systems for reliability and durability testing. A special feature here is the high level of consistency of the services from the concept to the finished test system, which met with great interest at PCIM Europe.

"The numerous discussions we had at PCIM once again confirmed this: The market is not only demanding consistency in testing and virtual validation services. Rather, it is becoming increasingly important to interlink these areas intelligently and to work closely with other divisions such as Software, Consulting & Service and Vehicle Engineering in this process. This is precisely the approach we are pursuing at ASAP and one that puts us in a good position for the future," says Dominik SedImair from ASAP.



About the PCIM Europe 2024 in Nuremberg

As the leading international trade fair and conference for power electronics, intelligent drives, renewable energies and energy management, PCIM Europe is an important meeting place for the industry. Representatives from industry and science from over 30 countries meet at the event to discuss trends. In addition, new developments are often presented to the public for the first time.

Visual material:



ASAP provided insights into its end-to-end testing services at the PCIM 2024

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The ASAP Group

The ASAP Group was founded on January 1, 2010 with a clear focus on future automotive technologies. Today, the development partner to the automotive industry can look back on almost unparalleled growth in automotive engineering: as of January 2024, 1,700 employees were working for the group of companies at nine locations. The ASAP Group, a subsidiary of HCLTech, offers comprehensive development services with a focus on megatrends such as e-mobility, autonomous driving and connectivity. With its five service segments - Electrics/Electronics, Software, Consulting & Service, Test & Validation and Vehicle Engineering - ASAP's strategic development focus is on future-oriented fields of technology.